

## **Buyer Seller Meet for Spices at Ratnagiri, Maharashtra on 2<sup>nd</sup> March, 2019**

Spices Board, with a view to promote the spices produced in the country, as well as to strengthen the supply chain of spices, has been conducting Buyer-Seller Meets (BSMs) at strategic locations across India. The BSMs provide a common platform for the buyers and sellers of spice industry, to interact and establish effective market linkages.

Maharashtra, is one of the fastest growing economies of the country, with its capital, Mumbai established as the financial capital of the country. In 2015-16, the State produced 3,71,710 MT of spices from an area of around 41,820 ha. The major spices cultivated in the State are -Turmeric, Ginger, Chilli, Kokum, Garlic, Cinnamon, Coriander, Black Pepper, Nutmeg, Fenugreek, Tamarind, etc.

The State has registered more than 20 Agriculture Geographical Indications (GI), which includes four spices -Sindhudurg & Ratnagiri Kokum (GI No 474), Waigaon Turmeric (GI No 471), Bhiwapur Chilli (GI No 473), Solapur Pomegranate (GI No 502) and Sangli Turmeric (GI No.496). The Konkan region, a beautiful and God gifted land between the Western Ghats and the Arabian Sea at western coastline of India and known as 'little slice of paradise' of Maharashtra, is spread over 720km from Palghar in the north to Sindhudurg in the south. The region, comprising of 5 districts (Sindhudurg, Ratnagiri, Raigad, Thane and Palghar) has immense potential for cultivation of spices such as black pepper, cinnamon, nutmeg and kokum due to the suitable agro climatic conditions prevailing in the Western Ghats. Konkan has 32000 ha of coconut plantation, of which, Sindhudurg shares 50% area i.e 16000ha, which poses potential for inter-cropping of spices.

With the view to showcase the potential of the spices produced in the Konkan Region of the State, primarily the Ratnagiri and Sindhudurg districts and to facilitate linkages between the exporters from across the country and sellers / growers of the region, the Board proposes to conduct a Buyer-Seller Meet (BSM) at Devilikar Ground, Mazgaon Road, Ratnagiri on 2<sup>nd</sup> March, 2019 concurrent with the Krushi Mahotsav 2019 being organized by the State Agriculture Department, Maharashtra and ATMA.

Around 200 sellers representing progressive farmers, farmer's societies, SHGs, FPOs, NGOs, processors and traders from Ratnagiri and Sindhudurg areas will be participating in the event. The focus spices for the BSM are Black Pepper, Kokum, Nutmeg, Cinnamon and Clove.

All the exporters of spices are cordially invite you to make use of the platform for building direct market linkages with the sellers/suppliers of spices from the region. Interested exporters may please inform their willingness to participate in the BSM by mail to [sbromumbai@gmail.com](mailto:sbromumbai@gmail.com) with copy to [dm.sb-ker@gov.in](mailto:dm.sb-ker@gov.in) & [nithin.joe@nic.in](mailto:nithin.joe@nic.in) by **27<sup>th</sup> February, 2019, 4.00 pm**, along with the following details:

Name & Full address of the Firm with contact no & email id:

Spices Board Exporter Regn. No (CRES):

Name & Designation of the person attending with contact no & email id:

Requirement of Accommodation: YES/NO

*For outstation exporters, the Board is open to providing accommodation (one single/double room per firm) and transportation facilities (from Goa International Airport to Ratnagiri) , if required.*

For enquiries, kindly contact Shri.Suresh S/ Manikandhan M , Assistant Directors, Spices Board, Mumbai Tel: 022-27630035/37/38.

\*\*\*